

What is **fair tourism**? It is a form of “alternative” tourism that puts the man and the encounter at the heart of travel while being part of a territorial **development** principle.



The FITS represents, every other year, the **big international meeting** on fair tourism for various tourism stakeholders who meet in order to **strengthen and promote** their projects. After two meetings held in Marseille, France, in 2003 and in Tuxtla Gutierrez, Mexico, in 2006, FITS 2008 will take place in Bamako, Mali, from October 20th to October 22nd.



The FITS is meant for **institutions** concerned with this sector, on-site **stakeholders**, as well as **business development services**. FITS 2008 will focus on on-site actions and will centre on conferences, round tables and on-site workshops. The 3 main topics discussed will be the following:

- **Development policies** and **strategies** of fair and responsible tourism
- **Territorial steps** integrating tourism
- **Destination marketing**

This third edition will propose **on-site workshops** as well, which are optional extras. These workshops will allow members, from October 15th to 18th, to visit the most relevant projects in terms of responsible and fair tourism in Mali:



Teriyabougou community in Ségou region; Kamandjan camp in **Siby**, Mandé country; **Bandiagara** in Dogon country and **Kayes** region.

Furthermore, members of FITS 2008 could visit, if they want, the **1st International tourism exhibition of Bamako** and participate to the workshop organised by the FITS on October 19th.



This event is initiated by NGOs and other associations with the support of the **Malian Government**, the **Ministry of Foreign and European Affairs** and the **Ministry of Economy, Industry and Employment**.



Inscriptions on www.tourisme-solidaire.org

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MALI



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FITS 2008
Bamako, MALI
20th, 21st et 22nd october